

01  
KURUMSAL KİMLİK  
LOGO







T.C.  
**ÇANKIRI**  
BELEDİYESİ



T.C.  
**ÇANKIRI**  
BELEDİYESİ

04

KURUMSAL KİMLİK

**LOGONUN YANLIŞ KULLANIMI**





**KURUMSAL FONT**

GOTHAM FAMILY - LIGHT

ABCÇDEFGĞĦIIJKLMNOÖPRSŞTUÜVYZ  
abcçdefgğĥiijklmnoöprsştuüvyz  
1234567890

GOTHAM FAMILY - BOOK

ABCÇDEFGĞĦIIJKLMNOÖPRSŞTUÜVYZ  
abcçdefgğĥiijklmnoöprsştuüvyz  
1234567890

**GOTHAM FAMILY - BOLD**

**ABCÇDEFGĞĦIIJKLMNOÖPRSŞTUÜVYZ**  
**abcçdefgğĥiijklmnoöprsştuüvyz**  
**1234567890**

**GOTHAM FAMILY - BLACK**

**ABCÇDEFGĞĦIIJKLMNOÖPRSŞTUÜVYZ**  
**abcçdefgğĥiijklmnoöprsştuüvyz**  
**1234567890**

**GOTHAM FAMILY - ULTRA**

**ABCÇDEFGĞĦIIJKLMNOÖPRSŞTUÜVYZ**  
**abcçdefgğĥiijklmnoöprsştuüvyz**  
**1234567890**

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**1234567890**

06

KURUMSAL KİMLİK

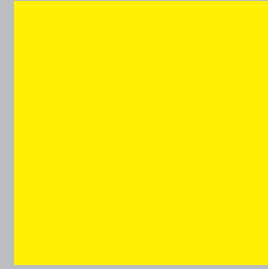
**KURUMSAL RENK**



C: 0 M: 100 Y: 100 K: 0



C: 100 M: 0 Y: 0 K: 0



C: 0 M: 0 Y: 100 K: 0



C: 0 M: 0 Y: 0 K: 100



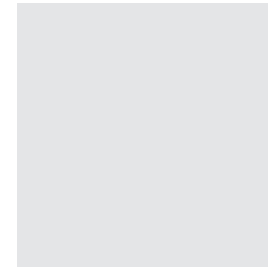
C: 15 M: 100 Y: 90 K: 10



C: 0 M: 0 Y: 0 K: 89



C: 0 M: 0 Y: 0 K: 47



C: 0 M: 0 Y: 0 K: 11

07

KURUMSAL KİMLİK

**Billboard, Poster, Raket, Banner Gibi Malzemelerde  
Başkan İmzası**

*İsmail Hakkı*  
**ESEN**  
T.C. ÇANKIRI BELEDİYE BAŞKANI


*İsmail Hakkı*  
**ESEN**  
T.C. ÇANKIRI BELEDİYE BAŞKANI


*İsmail Hakkı*  
**ESEN**  
T.C. ÇANKIRI BELEDİYE BAŞKANI


*İsmail Hakkı*  
**ESEN**  
T.C. ÇANKIRI BELEDİYE BAŞKANI


## İsmail Hakkı ESEN


Çankırı Belediye Başkanı


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 ismailhakkiesen18

 @ismailhakkiesen1

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 +90 (376) 213 25 05




## BAŞKAN YARDIMCISI

Başkan Yardımcısı

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10  
KURUMSAL KİMLİK  
**ZİYARETÇİ KARTI**





#### What is Lorem Ipsum?

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s, when an unknown printer took a galley of type and scrambled it to make a type specimen book. It has survived not only five centuries, but also the leap into electronic typesetting, remaining essentially unchanged. It was popularised in the 1960s with the release of Letraset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

#### Why do we use it?

It is a long established fact that a reader will be distracted by the readable content of a page when looking at its layout. The point of using Lorem Ipsum is that it has a more-or-less normal distribution of letters, as opposed to using 'Content here, content here', making it look like readable English. Many desktop publishing packages and web page editors now use Lorem Ipsum as their default model text, and a search for 'lorem ipsum' will uncover many web sites still in their infancy. Various versions have evolved over the years, sometimes by accident, sometimes on purpose (injected humour and the like).

#### Where does it come from?

Contrary to popular belief, Lorem Ipsum is not simply random text. It has roots in a piece of classical Latin literature from 45 BC, making it over 2000 years old. Richard McClintock, a Latin professor at Hampden-Sydney College in Virginia, looked up one of the more obscure Latin words, consectetur, from a Lorem Ipsum passage, and going through the cites of the word in classical literature, discovered the undoubtable source. Lorem Ipsum comes from sections 1.10.32 and 1.10.33 of "de Finibus Bonorum et Malorum" (The Extremes of Good and Evil) by Cicero, written in 45 BC. This book is a treatise on the theory of ethics, very popular during the Renaissance. The first line of Lorem Ipsum, "Lorem ipsum dolor sit amet..", comes from a line in section 1.10.32.

The standard chunk of Lorem Ipsum used since the 1500s is reproduced below for those interested. Sections 1.10.32 and 1.10.33 from "de Finibus Bonorum et Malorum" by Cicero are also reproduced in their exact original form, accompanied by English versions from the 1914 translation by H. Rackham.

İSİM SOYİSİM  
İMZA



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8 punto

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...../...../.....



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15

KURUMSAL KİMLİK

TEBRİK KARTLI

125 mm



  /cnkrbelediyesi

 /cankiribelediyesi

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170 mm

11 punto  
Times Nerw Roman Italic



*Bayramınızı tebrik ediyor; ülkemize, milletimize,  
İslam Alemi'ne ve tüm insanlığa sağlık, huzur ve mutluluk  
getirmesini temenni ediyor; selam ve saygılarımı sunuyorum.*

*İsmail Hakkı*  
**ESEN**  
T.C. ÇANKIRI BELEDİYE BAŞKANI

297 mm

210 mm

72 punto  
Echinos Park Script -  
PERSONAL USE ONLY

24 punto  
Times Nerw Roman Italic

11 punto  
Times Nerw Roman Italic



# Teşekkür Belgesi

Sayın

*What is Lorem Ipsum?*

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İsmail Hakkı ESEN  
Çankırı Belediye Başkanı

12 punto  
Times Nerw Roman Italic

18 punto  
Times Nerw Roman



